



data breaches and identity theft in the education industry

The education industry continues to be targeted by cybercriminals looking to steal employee, student, and faculty members' personal data. And cyber-espionage also continues to be a concern for institutions engaging in cutting-edge research.

We know you understand the value of protecting personal information amidst security incidents like these. We do too. And just like you, we're dedicated to continually innovating our protection to meet today's ever-evolving threats.

Our state-of-the-art data centers are SSAE 18 SOC1 and SOC2 Type 2 accredited, with 24/7 access control and surveillance measures such as CCTV cameras. Only select, trained employees can access personally identifiable information via our secure, encrypted connections. In addition to adherence to secure application development (OWASP), we continuously test our internal systems for vulnerabilities and carry out extensive manual code reviews to uncover emerging threats.

Must-know data breach statistics for the education industry

The education industry continues to be targeted by cybercriminals looking to steal clients' personal data and financial information.

1,241
security incidents reported¹

30%
increase in ransomware attacked¹

63%
of exposed data is sensitive personal information¹

95%
of breaches appear to be financially motivated¹

Allstate
IDENTITY PROTECTION

TAKE A CLOSER LOOK AT SOME RECENT INDUSTRY INCIDENTS

44

U.S. universities or colleges and 45 school districts were hit by ransomware attacks in 2022 — though the number is likely higher, as not all incidents are publicly reported²

820,000

current and former students had personal information exposed when the software vendor to the largest U.S. public school district was hacked in 2022³

500GB

of data was exposed in a 2022 ransomware attack on another large public school district — revealing passport details, Social Security numbers and tax forms⁴

1: Verizon, "Data Breach Investigations Report," 2022
2: Cybersecurity Dive, "Ransomware hit US schools at steady rate in 2022," 2023
3: Education Week, "What Schools Can Learn From the Biggest Cyberattack Ever on a Single District," 2022
4: TechCrunch, "Hackers leak 500GB trove of data stolen during LAUSD ransomware attack," 2022





protecting employees is good for business

Empower your employees with the protection they're looking for. High quality, valuable privacy protection improves public perception and trust.

76% DON'T BELIEVE COMPANIES ARE DOING THEIR PART TO PROTECT DATA¹
50% DON'T KNOW WHO TO TRUST²

Why choose Allstate Identity Protection

Technology, innovation and expertise

- 91 Net Promoter Score (NPS), Customer Care
- 98% implementation satisfaction rate
- 97% customer satisfaction rate
- 99% client retention
- Comprehensive and ongoing administrative support
- Easy onboarding that includes comprehensive product education and a dedicated client relationship advisor
- Scalable and flexible payment models that minimize risk
- A variety of plans to suit everyone's needs — from affordable, baseline protection to comprehensive cyber protection
- Expert customer service representatives based in the U.S. and focused on helping, not upselling
- Near real-time alerts that help employees manage their privacy
- The broadest family protection with the most inclusive definition of "family" in the employee benefits space*
- In-depth monitoring of the dark web for employees' compromised personal data, plus high risk transactions, data breach notifications, and more
- A full suite of family digital safety tools to help parents monitor their kids' digital lives for signs of drug use, cyberbullying, self-harm, and online predators
- An inclusive employee benefit that can help attract and retain better talent by demonstrating your commitment to all your employees' well-being
- A dedicated advocate to guide and manage an employee's full recovery process

¹: Allstate Data Privacy and Consumer Expectations Survey

²: Allstate Digital Safety Offering Study, MARA

* Only available with a family plan. Ability to enroll in family plans is dependent on enrollment method. Allstate Identity Protection's coverage definition can be aligned with client's benefits eligibility. Contact your Allstate Identity Protection representative for more details.

Product may be updated or modified. Certain features require additional activation.

† Identity theft insurance covering expense and stolen funds reimbursement is underwritten by American Bankers Insurance Company of Florida, an Assurant company. The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.



AWARD-WINNING IDENTITY AND PRIVACY PROTECTION

Javelin Strategy & Research awarded Allstate Identity Protection the first ever "Best-in-Class" award for B2B identity protection service providers.

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